

Service DEALER

*At the heart of
the industry*

CHANGES AT SERVICE DEALER

Effective from 2 May 2011, we are splitting the editorial and advertising roles for Service Dealer magazine.

FOR 23 years, Nelson Publishing have been producing business-to-business magazines for the farm and garden machinery industry.

Service Dealer is the only monthly business magazine for dealers, distributors, manufacturers and suppliers in the £4 billion land-based equipment market that ranges from farm machinery, professional turfcare machinery, garden machinery, forestry equipment and ATV/Quads.



The monthly magazine is supported by a weekly e-mail **Service Dealer Update** sent every Friday, ideal for promoting events and for recruitment advertising where direct response is required.

EDITORIAL and CIRCULATION/SUBSCRIPTIONS

Editorial and magazine production, together with circulation and subscriptions remain based at the company's Salisbury offices:

NELSON PUBLISHING LTD;
25A New Street, Salisbury, Wiltshire SP1 2PH
Telephone: 01722 414245 Fax: 01722 414561
www.nelsonpublishing.co.uk

Contacts:

Editor: CHRIS BIDDLE chris@nelsonpublishing.co.uk Direct Line: 01722 429570	Sub-Editor/Magazine Production STEVE GIBBS steve@nelsonpublishing.co.uk Direct Line: 01722 429573
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ADVERTISING SALES

All advertising sales for **Service Dealer** are now handled by:

CABELL PUBLISHING LTD
204, Durnsford Road, Wimbledon, LONDON SW19 8DR
www.cabbell.co.uk

Contacts:

Account Manager: ANU KAPLISH anu@cabbell.co.uk Telephone: 020 8971 8457	Production Manager: HAYLEY REESE hayley@cabbell.co.uk Telephone: 020 8971 8462
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Cabbell Publishing Ltd will sell and invoice advertising on behalf of Nelson Publishing Ltd in **Service Dealer** magazine, **Service Dealer** weekly e-mail newsletter and **Service Dealer** website.

Advertising copy should be sent to Cabbell for the attention of Production Manager, Hayley Reese.