

# LANDWARDS RATE CARD

Nelson Publishing is delighted to have been awarded the contract to publish **Landwards**, the official journal of the Institution of Agricultural Engineers (IAgrE). The new look magazine will appear quarterly.



All editorial submissions should be sent to:

**Chris Biddle**  
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Landwards is the journal of IAgrE and is published four times a year. A typical issue contains articles and shorter items on a range of topics relevant to engineering in the landbased sector. It seeks to cover the interests of all members typically engineers; researchers; farmers and growers; dealers and manufacturers; consultants; contractors; educationalists; conservationists and many others.

Landwards is circulated free to all members of the Institution and on subscription to a large number of libraries, institutes and similar bodies - it can be found in technical college and university libraries throughout the world.

The subscription price for non-members is £52 per year or £12 for single copies. Circulation is approximately 2000. Landwards provides a publication of high technical content reaching an influential group. It is suited to advertising products, equipment and services in the landbased sector and in the care and maintenance of the rural environment. Landwards is also a good journal for advertising professional job vacancies and training courses.

**LANDWARDS is published on behalf of the Institution of Agricultural Engineers (IAgrE),**  
**Barton Road, Silsoe, Bedford, MK45 4FH**  
**Telephone: 01525 861096**  
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### FULL PAGE

Bleed Size ..... 305 x 218mm

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### HALF PAGE

Portrait: ..... 272 x 92mm

Landscape: ..... 133 x 190mm

### QUARTER

Portrait: ..... 133 x 92mm

Landscape: ..... 60 x 190mm

## MECHANICAL DETAILS

### THIRD

Landscape .....100 x 190mm

### EIGHTH

Landscape .....30 x 190mm

### DPS

Bleed Size - Full page 305 x 428mm

Bleed Size - Half page: 150 x 428mm

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